

Kosswell
professional

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*TECHNICAL
SHEETS*



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| NAME | LUX SHINE |
| PRODUCT | PERMANENT COLORING WITHOUT AMMONIA. |
| CAPACITY | 60 ML 2,03 FL. OZ. 100 ML 3,38 FL. OZ. |
| HAIR TYPE | ALL HAIR TYPES. |
| DESCRIPTION | NATURAL, INTENSE, VIBRANT LONG-LASTING COLORS. PERFECT GRAY HAIR COVERAGE. PROVIDES OPTIMAL HYDRATION THANKS TO ITS HCE SYSTEM AND RICH CACHEMIRA TECHNOLOGY. |
| ACTIVE INGREDIENT | <p>HCE IS A HAIR COLOR ENHANCER THAT WORK BY PENETRATING THE COTEX. THIS GIVES MORE INTENSIVE COLOR AND GREATER RESISTANCE TO WASHING. MADE FROM PLANT DERIVATIVES, HCE PROTECTS THE PIGMENTS AGAINST RAPID OXIDATION DURING EMULSION, ALLOWING BETTER COLOR FIXING AND SO MAKING IT MORE INTENSE AND LONG LASTING. IT ALSO RESULTS IN LESS DAMAGE TO THE HAIR AND MAKES IT EASIER TO COMB AFTER THE COLORING PROCESS.</p> <p>RICH CACHEMIRA IS AN EXCLUSIVE FORMULA HYDROLYSING THE KERATIN NBRES IN CASHMERE WOOL: A LUXURY COMPONENT FOR HAIR, AS THIS IS ONE OF THE MOST HIGHLY-PRIZED RAW MATERIALS TO COME OUT OF ASIA. THIS AMINO ACID COMPLEX WITH POWERFUL WEIGHT, WHICH MEANS IT PENETRATES THE CUTICLE EASILY, STRENGTHENING AND PROTECTING THE HAIR, GIVING IT ADDED ELASTICITY AND ACTING ASAN CONDITIONER.</p> <p>PPD'S AND PARABEN-FREE.</p> |



DIRECTIONS FOR USE

TO PREPARE AN APPLICATION, MIX 60 ML OF LUXSHINE WITH 90 ML OF OXIDIZING EMULSION OXIWELL (5, 10, 20 OR 30 VOLUMES) UNTIL A UNIFORM CREAM IS OBTAINED.

APPLICATION 1 + 1,25

APPLY OVER DRY, UNWASHED HAIR. TO ACHIEVE A UNIFORM COLOR, STARTING THE APPLICATION ON THE MID-LENGTHS AND ENDS AND LEAVING ON FOR 15 MINUTES IS RECOMMENDED. SUBSEQUENTLY, APPLY TO THE ROOT AREA AND LEAVE ON FOR ANOTHER 35 MINUTES. TOTAL LEAVE-ON TIME: 15 MIN+35 MIN = 50 MIN.

APPLICATION 1+2

IN ULTRA-LIGHTENING SHADES, MIX 60 ML OF LUX SHINE WITH 120 ML OF OXIWELL (30 OR 40 VOLUMES) IN A NON-METALLIC CONTAINER. APPLY WITH A BRUSH ON DRY, UNWASHED HAIR. USE THE DESIRED TECHNIQUE WITH A MAXIMUM EXPOSURE TIME OF 45 MINUTES.

TO CHANGE COLOR, START THE APPLICATION AT THE ROOTS AND PROCEED TO THE ENDS IMMEDIATELY. IF YOU WANT TO REVIVE A DULL COLOR, START THE APPLICATION AT THE ROOTS AND PROCEED TO THE ENDS AFTER 15 MINUTES. TO MAINTAIN THE SAME SHADE, START APPLICATION AT THE ROOTS AND PROCEED TO THE ENDS 5 MINUTES BEFORE THE END OF THE LEAVE-ON TIME.

UP TO 70% OF WHITE HAIR: USE THE DESIRED SHADE WITHOUT MIXING WITH NATURAL SHADE. LEAVE ON FOR 35 MINUTES.

MORE THAN 70% OF WHITE HAIR: MIX HALF A TUBE OF THE CHOSEN HIGHLIGHT SHADE AND HALF A TUBE OF THE NATURAL SHADE. LEAVE ON FOR 35 MINUTES.

WHEN A MIXTURE FOR WHITE HAIR IS APPLIED AT THE ROOTS, USE ONLY THE HIGHLIGHT MIXTURE TO COVER THE REST OF THE HAIR.

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